

BEAVERHAUSEN

DESIGNER PORTRAIT

WOUD

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Beaverhausen is a Brussels-based design studio founded by Mimy A. Diar and Ad Luijten. Both have a background as Art Directors in the communication industry, which is expressed in the strong sense of storytelling that is reflected in all their designs. After a career in advertising, the couple decided to use their acquired skills for their true calling: design.

"We see our work as telling stories that manifest themselves in furniture, objects, lighting and interiors," Beaverhausen explains.

Beaverhausen creates visual stories that manifest in furniture, accessories, lighting and interiors. Every project has its own topic emphasizing on the context of use, manufacturing process or on a more poetic source of inspiration. They are always aiming to create a story that connects to its surroundings in a simple and engaging way.

The studio's design, the Praline poufs and benches, are inspired by a treat from their home country, Belgium. Drawn from an outline of small, filled chocolates, the Praline pouf forms a well-composed and bold silhouette that appears instantly recognisable. With their neat stitching details, these fully upholstered poufs welcome generous contours and a versatile design, ensuring it finds the perfect place in the homes.

Mimy A. Diar
+
Ad Luijten
BEAVERHAUSEN

