

## SALES ESSENTIALS

# Rombo

**Designer:** Studio MLR

**Founder:** Marie-Louise Rosholm

**Country:** Denmark

**Background:** Designer, trend forecaster, founder of danish color board, vice president of intercolor

**Also working for:** IKEA, Nordisk Tekstil, Bassetti

Launched in 2019

### Inspired by

- Distinctive rhombi patterns

### Design

- Timeless pattern
- Complementing colours
- Colourful yet modest

### Features

- Robust surface
- 65% wool and 35% jute

### Ideal for

- Domestic spots
- Dining rooms
- Living rooms
- Hallways
- Kitchens

### Product text

Rombo is a series of rugs designed by Studio MLR. Characterised by the materials used in the rugs. The combination of wool and jute creates a robust surface. The woven construction forms small, distinctive rhombi patterns, which the series is named after.

At either end of the rug, straight lines encase the rug creating an elegant contrast between the colours and patterns. The series consists of a small, large and runner rug.

