

normann

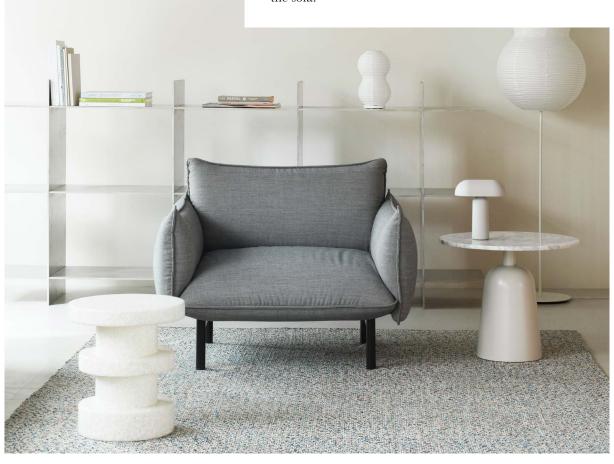
COPENHAGEN

## Cushioned Modules in An Airy Expression

Gentle arches, plump cushions and an airy base are all dominant character traits of Normann Copenhagen's new modular sofa design, Ark. The design plays with curves and volume, giving Ark its recognizable features for an expression that is simultaneously minimalistic and full of depth.

Ark appears almost as a sofa built solely from cushions, alluding to its soft, welcoming expression. The design seems to be divided into smaller, pillowed sections. The seat, back and armrests all appear to be separate, neatly arranged pillows. This unique composition contributes to Ark's embracing expression, while the simplicity of the design radiates sophistication and elegance.

A recurring element in the design, Ark gets its name from the Danish word for arches. The subtle sway of the cushions creates a distinct, visual softness that gesticulates at the equally soft sitting comfort. A slight space between seat and floor infuses the design with airiness, while also presenting a practical advantage, providing easy access for cleaning below the sofa.



## Designer Simon Legald elaborates:

"The goal was to design a sofa that was practical, comfortable and flexible while still adhering to a light, simplistic idiom.

The flexibility of Ark is emphasized in its modular construction comprising four different modular units. Providing the possibility to choose between two end modules, a center module, corner module or a one-seater, Ark can be customized to any need or space. A wide range of highquality upholstery options offer further possibilities for personal expression.

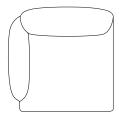
Ark is built using a spring system and a combination of high-density foam, low-density foam and wadding, providing maximum comfort. The frame rests on slender legs made from powder-coated steel, elegantly lifting the sofa from the ground, making the design appear airy and light.

Ark's embracing silhouette and sophisticated expression commercial settings alike.

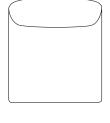




**Ark Armchair** H: 77 x L: 100 x D: 89 cm



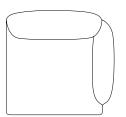
Ark Modular Sofa 100 Left Armrest H: 77 x L: 90 x D: 89 x SH: 43 cm



Ark Modular Sofa 110 Center H: 77 x L: 80 x D: 89 x SH: 43 cm



Ark Modular Sofa 150 Corner H: 77 x D: 89 x SH: 43 cm



Ark Modular Sofa 120 Right Armrest H: 77 x L: 90 x D: 89 x SH: 43 cm

Materials: Nozag springs, high-density foam, low-density foam, wadding filling and powder-coated steel frame and legs.

Upholstery: All colors in Kvadrat: Remix, Canvas, Steelcut Trio, Hallingdal, Divina, Divina MD,

Divina Melange, Fiord, Vidar. Camira: Synergy, Main Line Flax, Aquarius, Oceanic and Yoredale. Sørensen Leather: Ultra Leather.

**Dimension:** See the document 'Ark Modular Sofa Overview'. Ark Armchair: H: 77 x L: 100 x D: 89 x SH: 43 cm

Price: Click here to see the pricelist in all currencies



Normann Copenhagen was established in 1999 with the mission to challenge conventional thinking and make the ordinary extraordinary through great design.

The Normann Copenhagen brand encompasses a wide and continuously growing range of furniture, lighting, textiles and home accessories targeting both professionals and private consumers.

## **Press Inquiries**

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